### express-scripts.com Capabilities

**Book of Business Client Presentation** 

Q2-2021

VO EMPRESS SCRIPTS CHAMPIONS

FOR BETTER



#### MEMBER FOCUS

# Continued modernization of our assets to enhance member experience



Express Scripts Pharmacy® is all about you.

- Compatible -with any device and screen size
- Comprehensive –user friendly for any member
- Empowering enabling members with self-serving tools to manage their everyday needs
  - check order status
  - change payment method
- refill an Rx
- additional features
- update an address



With more than 30 years of experience, we're built for times like these.



Millions of Americans have lost coverage. We can help.



Healthcare can be complicated. That's why our experts are available 24/7.

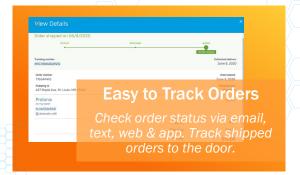




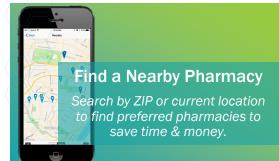
### Digital tools to enable self-service











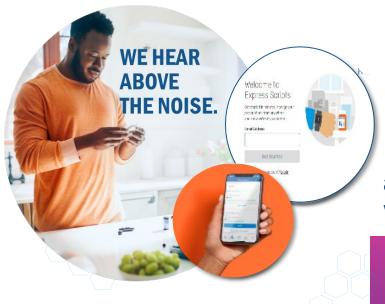


#### DIGITAL TECHNOLOGY FOCUS



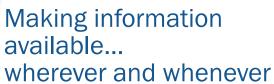
#### BRINGING EASE OF USE TO THE MEMBER

THROUGH SIMPLE, **EMPOWERING DIGITAL EXPERIENCES** 









"Today was the first time I reordered a script via the member shortcuts; they are awesome easy ... thank you." - Current Member



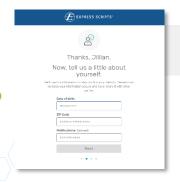


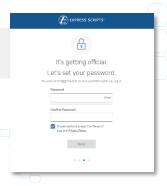
#### **NEW MEMBER REGISTRATION**

### An intuitive & seamless welcome experience











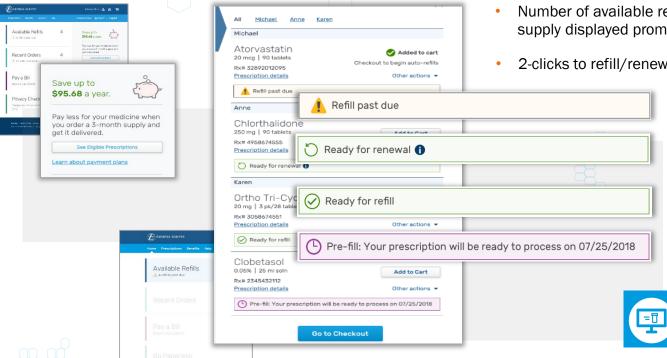
Making it easier for Members to get started in a few simple steps without the extra 'homework'.



- Leveraging elevated content marketing across channels (Web & Mobile) to compel Member registration & engagement
- Simplifying Account Set Up for Members with just a few simple steps
- Digital onboarding to guide the Member through navigating their needs, including ESI pharmacy chat/video, and Augmented Reality (AR) experiences

Enabling the Member to set up their account using only the Member ID.

### Informative and actionable home page



- Number of available refills and day supply displayed prompting action
- 2-clicks to refill/renew a prescription
  - Information is visible, minimizing or eliminating scrolling
  - Add to cart and checkout

Order status is #1 REASON members visit the website.

Subject to change

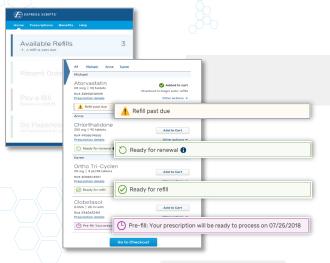
#### Start New Rx

### Getting Started With ESI Home Delivery



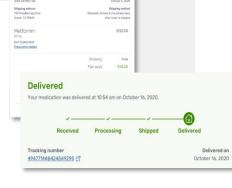
#### **Getting Started**

An intuitive experience enabling the Member to search for a drug and request their Rx



#### Rx At A Glance

Snapshot view of 'Need to know' information at the Member's fingertips



#### Order Status

Offering clear and concise order tracking.

Presenting the Member with progress and tracking info, for peace of mind.

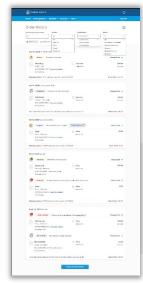
Making it easier for Members to get started in Home Delivery

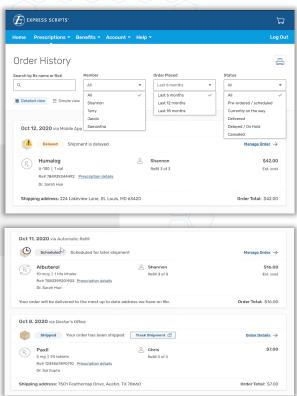


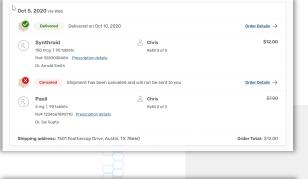


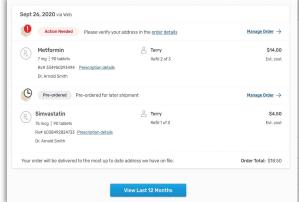
#### **Order Status**

### Order Status: Real-time visibility









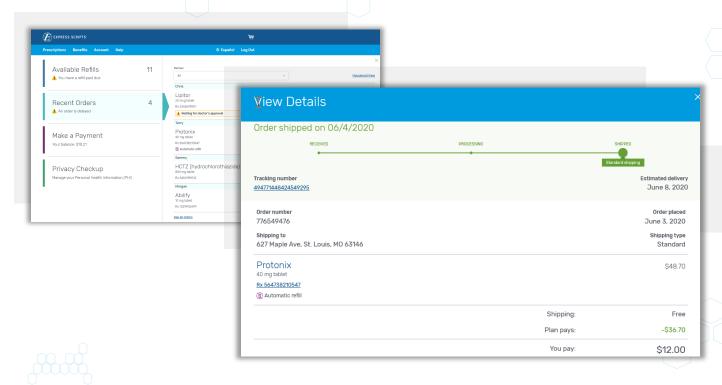
 Filterable view of active and previous order

Holistic view including canceled orders.



#### **ORDER STATUS MODERNIZATION**

### Order Status: Real-time visibility



- Clear, detailed order status
- Actionable self-service messages
- Track shipping
- Real-time email order confirmation

### **Order Tracker**

Order Details < Back

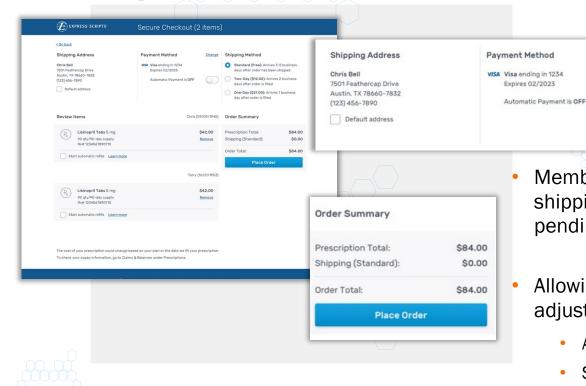
Estimated Delivery: Jan 15 ~ 17

Order Placed Processing Packing Shipped Delivered Apr 1, 2020

Step by step order tracking

- Providing detailed & specific updates to keep Members 'in the know'.
  - Doctor outreach
  - Pharmacy activity
  - End-to-end timeline

### One Page – Fewer Steps to Checkout



Members are able to change their shipping address & processing date on pending orders.

Standard (Free): Arrives 3-5 business

Two-Day (\$12.00): Arrives 2 business

One-Day (\$21.00): Arrives 1 business

days after order is filled

day after order is filled

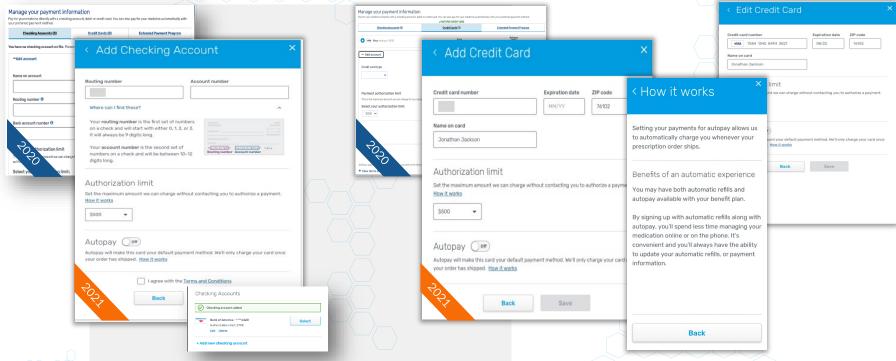
days after order has been shipped

Shipping Method

- Allowing for payment method adjustments as needed
  - Add/edit/remove method
  - Set authorization amount

11

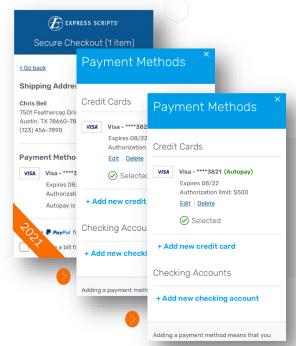
### **Enhanced Payment Method**

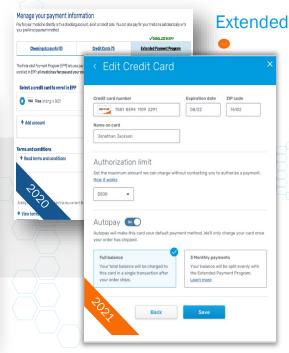


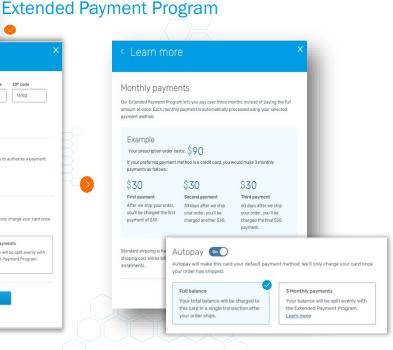
Ability to print from the page

 Shipping and payment details included Medicine name, quantity and days supply as well as what the member paid

### **Enhanced Payment Method**



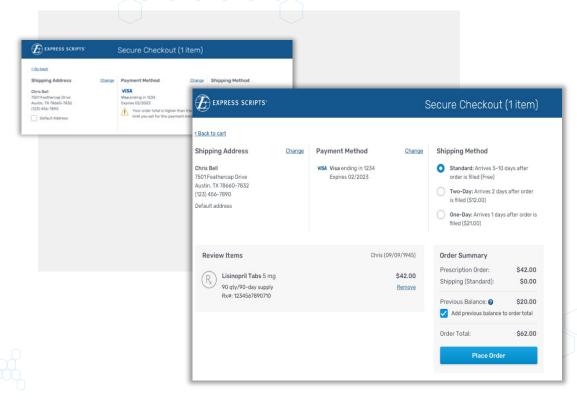




- Ability to print from the page
- Shipping and payment details included

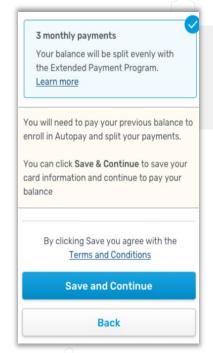
Medicine name, quantity and days supply as well as what the member payed

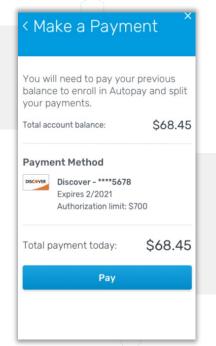
### More alerts through checkout process

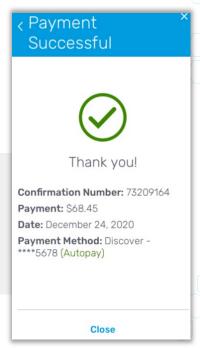


Credit card limit
 notification – advises the
 member that their order
 amount exceeds the
 payment limit they had
 previously set

### Extended Payment Program & Auto Pay

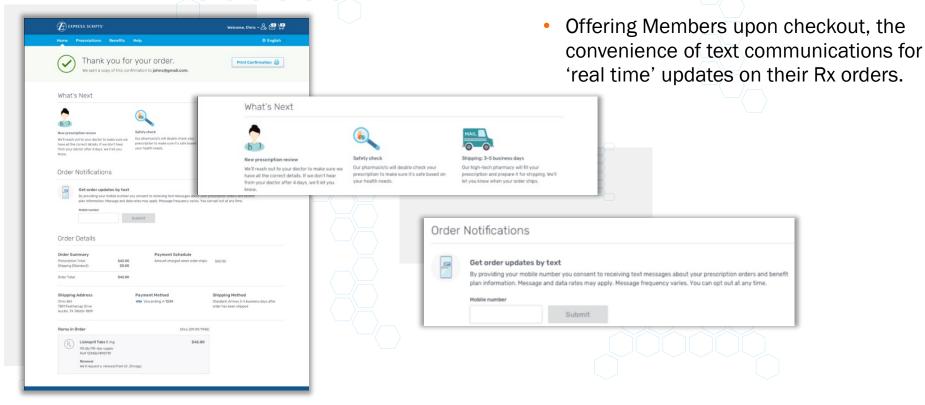




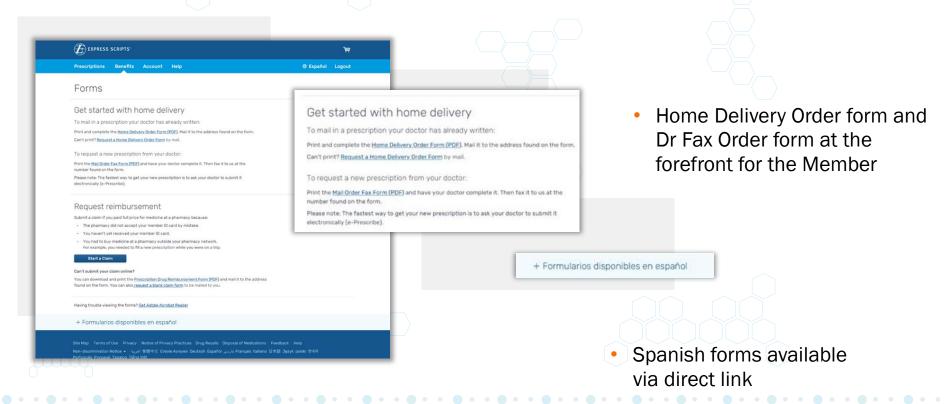


Enabling Member enrollment with an outstanding balance.

### More alerts through checkout process

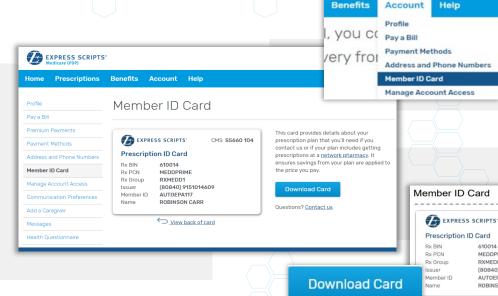


### Modernized forms



CARDS

Modernized cards



Downloadable format

Providing the Member digital access to their Member ID at a moment's notice.



(800) 758-4574

(800) 716-3231

(866) 544-6838

Important Phone Numbers

TTY (For hearing impairment)

Express Scripts

**Customer Service** 

Pharmacist Use Only

Fold on solid line

CMS \$5660 104

MEDDPRIME

AUTOEPA117

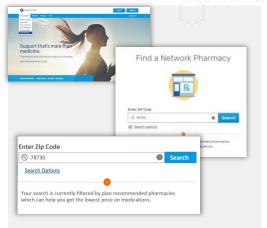
ROBINSON CARE

RXMEDD1 (80840) 9151014609

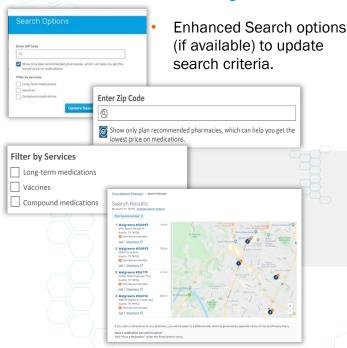
1. Cut on dotted line

## Find A Pharmacy

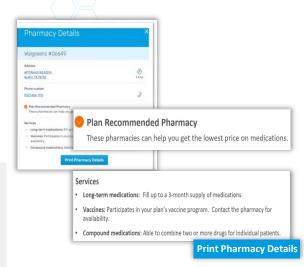
### Modernized Find A Pharmacy







Plan-recommended (preferred) network pharmacies filtered by default to guide members to the most cost effective options.\*

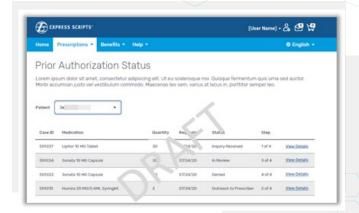


 Click to view new page containing the pharmacy details



#### Prior Authorization

### **Prior Authorization Status**



- Comprehensive 'At A Glance' view of each Prior Authorization status, including
  - Case ID
  - Medication name and quantity
  - Requested status

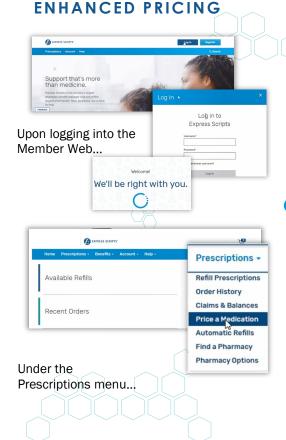
- The step in which the PA is in process
- Ability to expand an view additional details about each case

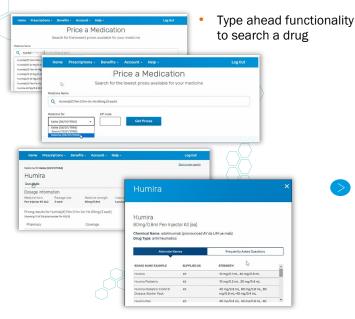
#### Keeping Members 'In the know'

Medication	Status	Step
Lipitor 10 MG Tablet	Inquiry Received	1 of 4
Sonata 10 MG Capsule	In Review	3 of 4
Sonata 10 MG Capsule	Denied	4 of 4
Humira 20 MG/0.4ML Syringkit	Outreach to Prescriber	2 of 4

Providing Peace of Mind

#### Price A Med





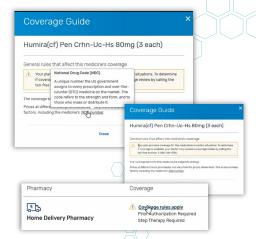
- Enabling a search by zip code instead of eligibility zip code
- When Multi Source Brands are searched, both MSB pricing and generic alternatives are presented.





- Enabling the Member to explore all of their options
- Educating the Member with answers to their most common questions

#### **ENHANCED PRICING**



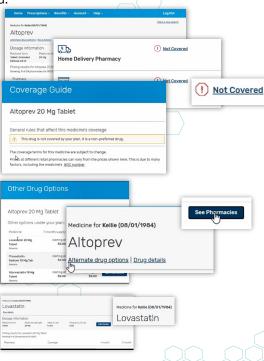
- Bringing to Members' attention pertinent drug coverage relevant to them.
- · Presenting pricing for
  - home delivery and 10 retail pharmacies
  - · one month and 3 months
  - current days pricing (applies to any out of pocket etc)
  - Deductible (where applicable)

 Presenting Quantity and Day Supply, allowing the Member the ease of editing where needed. \*



 Presenting lower costs for each alternate drugs in other drug options screen

#### Price A Med



Providing Members with clear alert messaging when a drug is not covered.

# Better decisions & healthier outcomes – Monday on the go with the Express Scripts mobile app

#### Convenience

Easy-order refills and up-to-theminute order status lets members avoid trips to their local pharmacy

#### **Simplicity**

One swipe of the finger is all it takes to stay on track with medications

#### Peace of Mind

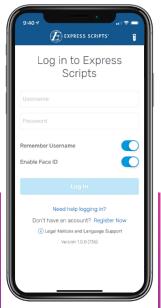
Reminders and a drug interaction checker help keep members traveling on the road to good health

#### Versatility

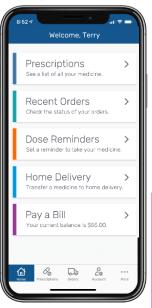
Flexibility that fits members' lives, delivering personalized information – whenever & wherever they need it

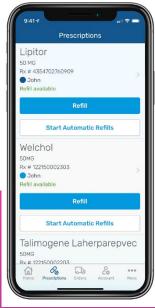


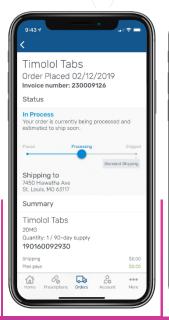
### On-the-go Pharmacy Management













Download the app for free

Biometric Login with Face ID

Favs easily available on the Dashboard

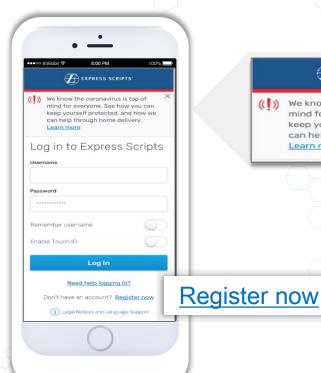
Refill with 2 clicks

Check order status & track shipments

Start, stop & manage Auto Refills

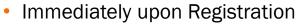
#### MOBILE APP MODERNIZATION

### **Mobile Enhancements**





 Addition of Important Messages on the login screen (i.e. COVID-19)

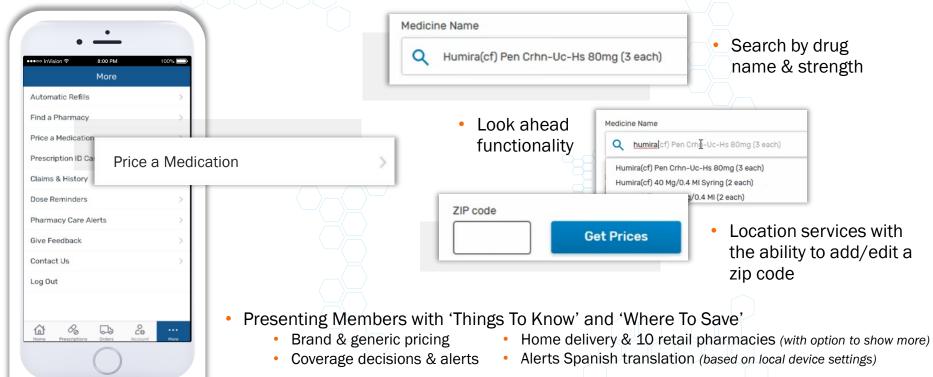


- Set up Bio Authentication
- Download Digital ID

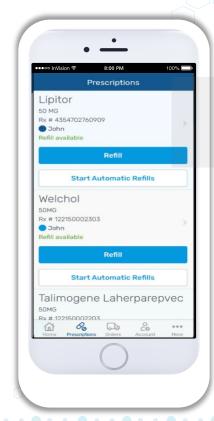


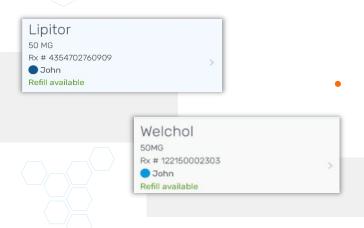
#### MOBILE APP MODERNIZATION

### Mobile Enhancements



### **Mobile Enhancements**



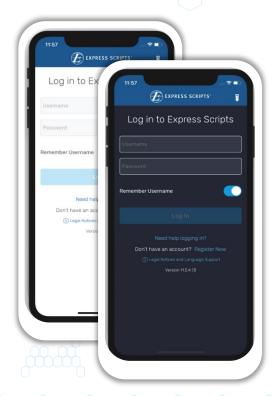


Easily access prescriptions previous left in the Cart via Member Web.

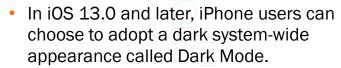
Check out multiple prescriptions at once.

#### MOBILE APP MODERNIZATION

#### Mobile Enhancements







- "Dark Mode puts the focus on the content areas of your interface, allowing that content to stand out while the surrounding chrome recedes into the background." – Apple
- Google has confirmed that using dark mode on OLED screens has been a huge help for battery life.



### CHAMPIONS FOR BETTER<sup>SM</sup>