



For Immediate Release

Jeff Knight Named as The Health Plan President/Chief Operating Officer

WHEELING, WEST VIRGINIA—September 1, 2020— The Health Plan Board of Directors voted to formally appoint Jeff Knight as its president and chief operating officer (COO) effective immediately. Knight had been serving as the interim president/COO since December 2019.

Knight has been with The Health Plan for over 22 years, serving as its chief financial officer (CFO) for the last 11 years. Knight will continue to oversee the day-to-day operations of the company and work closely with executive management and the Board of Directors.

“Jeff has demonstrated strong leadership and vision during this transition period. We are fortunate to have someone of Jeff’s caliber and experience step up to lead The Health Plan,” said John Wright, Board of Directors Chairman, The Health Plan.

About The Health Plan

As one of the largest locally managed care organizations in West Virginia, The Health Plan has a 40-year history of community and charitable giving. From sponsorship of local youth-focused asthma and diabetes camps to college scholarship programs and sponsorships of dozens of community events throughout the region, The Health Plan strives to make a positive and healthy impact throughout the geographic regions that we serve.

The Health Plan (www.healthplan.org) is a clinically-driven, technology-enhanced, and customer-focused health maintenance organization that manages and improves the health and well-being of its members. Established in 1979, the West Virginia-based company, with offices in Wheeling, Charleston and Morgantown, West Virginia and Massillon, Ohio has offered a complete line of managed care products and services designed to provide health care systems and clients with innovative health care benefits and plans at a reasonable cost across the mid-Atlantic region and nationally.

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