



For Immediate Release

The Health Plan of West Virginia, Inc. Donates \$25,000 to Project Hope of Huntington

WHEELING, WEST VIRGINIA— February 16, 2021 – During this COVID-19 pandemic, there has unfortunately been an increase in substance abuse throughout our region and across the country. The Health Plan (THP) recognizes the increased need for programs to help those on the road to recovery.

“We are proud of the dedicated individuals providing a safe place for those in need of experienced, specialized support on their journey toward recovery,” said Jeff Knight, President and COO of THP. “We salute Project Hope for Women & Children in Huntington and support their important efforts – as well as the hard work it takes for mothers recovering from substance use disorder and moving toward a brighter future.”

Since opening in December 2018, Project Hope for Women & Children has served more than 50 families. As a comprehensive treatment facility for women and their children, Project Hope provides onsite peer and residential support, life skills training and mental health services. Located in downtown Huntington, WV, Project Hope can house up to 18 families at a time in individual single-family units. The complex also features group meeting space, on-site laundry, and a courtyard/playground made possible through a generous gift from The Health Plan in 2019. In September 2020, Marshall Health opened Hope House to provide a transitional living space for women and children as they complete their recovery program at Project Hope and work toward permanent jobs and housing.

“The impact of Project Hope for Women & Children extends beyond the four to six months they spend in our intensive residential program,” said Beth L. Hammers, Chief Executive Officer of Marshall Health. “The continued generosity of The Health Plan will support programming that leads to long-term recovery, including healthy parenting skills, safe family relationships and career development.”

About The Health Plan

As one of the largest locally managed care organizations in West Virginia, The Health Plan has a 40-year history of community and charitable giving. From sponsorship of local youth-focused asthma and diabetes camps to college scholarship programs and sponsorships of dozens of community events throughout the region, The Health Plan strives to make a positive and healthy impact throughout the geographic regions that we serve.

The Health Plan (healthplan.org) is a clinically-driven, technology-enhanced, and customer-focused health maintenance organization that manages and improves the health and well-being of its members. Established in 1979, the West Virginia-based company, with offices in Wheeling, Charleston and Morgantown, WV and Massillon, OH has offered a complete line of

managed care products and services designed to provide health care systems and clients with innovative health care benefits and plans at a reasonable cost across the mid-Atlantic region and nationally.

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The Health Plan